



ON BEHALF OF

The Stone Soup Leadership Institute´s Global Blue Job Shadow Day

Ciência Viva supports Stone Soup Leadership Institute´s aim to bring the Global Blue Job Shadow Day to Portugal.

The Portuguese have a vast maritime culture, rooted in their history and traditional economy. Recently tourism and sports have added to this blue identity. A new Blue Economy is thriving, from offshore renewables to aquaculture and to blue biotech.

In schools, the programme Escola Azul, from Direção Geral de Política do Mar, supported by scientific organizations, NGOs and public institutions, involves thousands of students in blue education projects and Fundação Oceano Azul engages with municipalities to deliver teacher training focused on ocean conservation. A rich environment thrives in Ciência Viva´s science clubs, where students develop hands-on experiments, monitor water quality in rivers and beaches, participate in space education projects and build robots.

However, young generations do not yet perceive blue jobs as an opportunity for qualified and successful careers. This will, sooner or later, produce a bottleneck in the development of the blue sector.

We believe the Global Blue Job Shadow Day can contribute to bridge this gap between students and blue career opportunities. On the other hand this initiative will also contribute to enhance the visibility of the Blue Economy in the Portuguese society.

Lisbon, 10th December 2025