



Global Blue Job Shadow Day™

The Blue Economy Workforce: Investing in the New Frontier

The success of the Blue Economy ultimately depends on the next generation. To truly thrive in this New Frontier, we need to invest in our future workforce by connecting innovative companies and practitioners with young people to inspire them and their educators/career counselors to guide them towards pursue Blue Careers. As the Blue Economy gains momentum, the greatest challenge we face is to build a pipeline for the Blue Workforce.

The Stone Soup Leadership Institute's **Global Blue Job Shadow Day 2026** is designed to build bridges between business, education and government leaders who want to design customized workforce development strategies for their communities. This one-hour hybrid event features communities in the U.S. and Portugal who are pioneers in the Blue Economy. Each community will create an in-person event and invite their leaders and young people to join in this transformational experience. Each community will feature speakers from their chosen pathway from business, government, education, and youth who will share their experiences, best practices and lessons learned - especially in workforce development. Together we will learn from each other and explore how we might engage others in this New Frontier to maximize the \$2.5 Trillion goal set at UNOC3 in June 2025.

- **Aquaculture: Peniche, Portugal**
- **Blue Finance: Lisbon, Portugal**
- **Blue Tech: Newport, RI**
- **Water Management: Marin County CA**

The event will be an opportunity to announce any upcoming events, initiatives as well as a **Call to Action**. For example, at the Cronkite Awards for Climate Education in 2023 which were held at the State Capitol in Massachusetts, Connecticut, New Jersey and Hawaii, each of the award recipients announced initiatives, legislation and funding for their work in the coming year. To maximize this strategic opportunity, we will send a press release and invite local press to attend and report on the event - and the Call to Action.

The Stone Soup Leadership Institute's Job Shadow Day is a building block in our initiatives: [Case Studies](#) Developed in partnership with the San Francisco Chamber of Commerce in the early 90's, this program has impacted high school and community college students. Since 2020 we've tailored the program to guide students to sustainable workforce development opportunities with a **Green Job Shadow Day** and a **Blue Job Shadow Day**. The Institute is a global leader in developing sustainable workforce development initiatives that prepare multicultural youth to become leaders of their lives, and in their communities. Founded in 1997, the Institute collaborates with business, education, government, and community leaders to design customized workforce development initiatives. We've worked with Blue Economy communities on islands and coastal communities since 2018. Our educational tools, trainings, place/project- based learning programs build a sustainable workforce.

***During these challenging times, the solution is clear:
we must come together—Stone Soup style—
to build a generation of ocean leaders.***

***The Blue Economy is a movement that requires all of us.
Let's work together to educate the Blue Economy Generation
and help them become the champions our oceans.***

The Institute's Blue Job Shadow Day Benefits

- **Expose young minds** to inspiring leaders, opens doors and expands their horizons;
- **World of Work:** Youth gain practical experience in the job market;
- **Promotes Good Work Ethic:** Youth gain positive experience and build relationships with companies
- **Career Pathways and Internships** with business, government leaders and blue-green companies;
- **Better trained workforce:** Youth are prepared to be good employees.
- **Develops New Leadership:** We are grooming a generation of multicultural leaders.
- **Youth become motivated students** who receive support from mentors: internships, scholarships and jobs.

PRESS

California: [The Institute's Blue Job Shadow Day 2025](#)

[Building the Blue Economy: How One Nonprofit Is Engaging CA Companies for a Sustainable Future](#): *California Business Journal*

Portugal: [Portugal and the Strength of the Blue Economy An inspiring meeting in Cascais](#): *The Portugal News*

Martha's Vineyard: [MVYLI holds Job Shadow Day for high school students](#)

Hawaii: [Hawaii Job Shadow Day](#)



Stone Soup Leadership Institute

www.stonesoupleadership.org
www.GlobalBlueJobShadowDay
www.BlueEconomyGeneration.org